公關

社團法人中華民國不動產協進會　函

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受文者：本會會員、不動產界先進

發文日期：中華民國 106 年 1 月 24 日
發文字號：（106）中協發字第 106015 號
速別：普通件
密等及解密條件：
附件：MIPIM Cannes 2017 報名資訊。

主旨：轉知「2017 坎城國際地產投資交易會 (MIPIM Cannes 2017)」活動報名，請查照。

說明：

一、轉知「世界不動產聯盟(FIABCI)」之友會「坎城國際地產投資交易會 (MIPIM Cannes)」即將在民國 106 年 3 月 14 至 17 日假法國 坎城舉辦「2017 坎城國際地產投資交易會 (MIPIM Cannes 2017)」。有興趣的不動產界先進，歡迎報名參加。機票及住宿敬請事先自行安排。

二、檢附該項活動的報名資訊，含議程、費用及報名付款步驟，請參酌。

正本：本會會員、不動產界先進
副本：

社團法人中華民國不動產協進會

MIPIM Cannes 2017　報名資訊

1. 活動名稱

MIPIM Cannes 2017　「2017 法國坎城國際地產投資交易會」

2. 活動日期

2017 年 3 月 14-17 日

3. 會場

Palais des Festivals, Cannes, France　節慶宮(會展中心)，坎城，法國

4. 會場地址

1 Boulevard de la Croisette, 06400 Cannes, France

5. 活動宗旨

MIPIM 是一項聚集了最具影響力的國際房地產商參加的專家會議，分享實務經驗，擴大與會者的不動產專業人脈，掌握物業和投資的最新趨勢。

6. 網站

MIPIM 官網：http://www.mipim.com/en/visit/

7. 議程 (2016.12.22 版次)

7.1　詳細議程，請詳
http://www.mipim.com/RM/RM_MIPIM_v2/marketing/2017/documents/pdf/mipim-2017-programme-at-a-glance.pdf?v=636180970038695812

7.2 2017 年 3 月 13、14 日議程

MONDAY 13 MARCH

[illegible]

REINVEST | m Dinner*
(Carlton Hotel)

TUESDAY 14 MARCH

Grand Auditorium (Palais 1)	New Deal room (Palais 3)	Market Trends room (Palais 3)	(RE)creation room (Palais 3)
Welcome Coffee			
[illegible] Keynote address by Dr. Parag Khanna, leading global strategist & best-selling author "Mapping the future of global civilisation"			
	11.15 - 12.00 [illegible] Worldwide overview: what are the global indicators saying?	11.15 - 12.00 [illegible] How can government and business shift from investing in square meters to investing in urban comfort?	
11.15 - 12.00 MIPIM City Investment Forum	12.00 - 12.45 [illegible] Closing the establishment: what's the impact on the RE industry? *Sponsor: Lemur Alternative*	12.00 - 12.45 [illegible] Emerging trends in Real Estate: what is the global outlook for 2017?	12.00 - 12.30 [illegible] Creative session by Soon Soon Soon*
Salon Croisette (Palais 3)	15.15 - 16.00 [illegible] How does big data impact RE investments in a global and volatile market?	15.15 - 16.00 UK Post-Brexit: what is at stake for London in the coming year?	
16.00 - 17.00 Women networking cocktail*	16.00 - 17.15 [illegible] How can RE investment strategies foster a better life for people?	16.00 - 17.15 UK Post-Brexit: are there winning and losing capital cities in Europe?	16.30 - 17.30 [illegible] Creative session by Soon Soon Soon*
	17.15 - 18.30 [illegible] New ways of working, new production tools: what is the impact on headquarters?	17.15 - 18.30 [illegible] What are the mega projects in other major cities ?	
MIPIM Opening Cocktail Open to all MIPIM participants			

For more details about speakers, content and conference venues, follow us on:
#mipim | facebook.com/MIPIM.Official | globalrealestateexperts.com | MIPIMWorld

TUESDAY 14 MARCH

Innovation room (Palais -1)	Asset Class room (Palais -1)	Networking zone R&T (Palais -1)	Hotel (TBC)	Carlton Hotel
				[illegible] REINVEST | m Summit What is the New Deal for Institutional Investors?
11.15 - 12.00 [illegible] How to shift from big data to smart data? Part II				
12.00 - 12.45 [illegible] How to turn ideas into actions? *Projects to be announced*	12.00 - 12.45 [illegible] From sick care to well care: how does rethinking healthcare industry make RE rethink its housing?			[illegible] REINVEST | m Investors' Lunch*
15.00 - 17.00 [illegible] How to rethink RE & generate innovative solutions? *Sponsor: Autodesk*	15.15 - 16.00 [illegible] How to turn ideas into actions? *Projects to be announced*			
15.15 - 16.00 [illegible] How to turn ideas into actions? *Projects to be announced*	16.30 - 17.15 [illegible] How does private/ public cooperation favour better developments?	16.20 - 17.30 [illegible] FLASH MOB | m Networking event	17.00 - 18.00 MAYORS FOUNDATION THINK TANK | m A new deal for Real Estate	
16.00 - 18.00 [illegible] How to turn ideas into actions? *Projects to be announced*	17.45 - 18.30 [illegible] How do patient-oriented technologies change the face of the healthcare sector?		18.00 - 18.00 MAYORS FOUNDATION THINK TANK | m Cocktail*	
MIPIM Opening Cocktail Open to all MIPIM participants				

7.3 2017年3月15日議程

WEDNESDAY 15 MARCH

Grand Auditorium (Palais 1)	New Deal room (Palais 3)	Market Trends room (Palais 3)	(RE)creation room (Palais 3)	Salon Croisette (Palais 3)
[illegible] Brazilian Breakfast* (Venere Grand Auditorium)			8.00-9.00 Meet-up Press & Speakers	8.00-9.30 LEADERS' BREAKFAST | m* Private talks with Dr. Parag Khanna, leading global strategist & best-selling author "How connectivity and geography will affect the future of global affairs"
	[illegible] New financing models: how do they shake RE investment strategies?	[illegible] What are the new patterns and motivations of Chinese investment in Europe?		
	[illegible] Hosting international events: how to empower citizens in urban planning? *Sponsor: Pierre Commune*	[illegible] Where are the blue oceans in Asia?	[illegible] Creative session by Soon Soon Soon*	
	[illegible] How can predictive analysis boost the RE business?	[illegible] RE in Japan: what is at stake in the next decade?		
[illegible] STARTUP COMPETITION | m Finals *Grand NF Tech Partner Meetup* *Sponsor: BNP Paribas Real Estate*	[illegible] How does technology reshape the RE job market for the good and the bad?	[illegible] Building India: how India is being transformed?	[illegible] Creative session by Soon Soon Soon*	
[illegible] STARTUP COMPETITION | m *Palaver by's campfire-like networking event* (Venere Grand Auditorium)	[illegible] How to transform and re-use buildings almost to infinity?	[illegible] How can technology challenge and change the RE ecosystem? Part I		
	[illegible] How can long-term industry cycle meet short-terms tenants expectations?	[illegible] How can technology challenge and change the RE ecosystem? Part II		

WEDNESDAY 15 MARCH

Innovation room (Palais -1)	Asset Mass room (Palais -1)	Networking zone H&T (Palais -1)	Majestic Hotel	Grey d'Albion Hotel
			[illegible] Japan Breakfast*	8.00-10.00 OCCUPIERS' SUMMIT | m* A new vision for the workplace: where will people really work tomorrow?
[illegible] How to shift from big data to smart data? Part II	[illegible] How is the European market transforming itself?			
[illegible] How to rethink RE & generate innovative solutions? *Sponsor: SNCF immobilier*				
			[illegible] Lunch*	
[illegible] How to shift from big data to smart data? Part III	[illegible] What to expect for the future of the tourism market?			
[illegible] How to turn ideas into actions? *Projects to be announced*	[illegible] How can investing in hotels create good returns?			
[illegible] How to turn ideas into actions? *Projects to be announced*				
[illegible] How to rethink RE & generate innovative solutions? *Sponsor: Schneider Electric*	[illegible] What are the opportunities in South America?	[illegible] FLASH MOB | m Networking event		

7.4　2017 年 3 月 16、17 日議程

THURSDAY 16 MARCH

Grand Auditorium (Palais -1)	New Deal room (Palais 3)	Market Trends room (Palais 3)	(RE)creation room (Palais 3)
			8:00-9:00 Meet-Up Press & Speakers
	10:00-10:45 Business	10:00-10:45 Design	
	New vs. traditional players: what are the new alliances to create?	How to build the best quality housing for the greatest number of people? *Sponsor: Rosemount Land*	
11:15-12:15 A new deal for Real Estate	11:15-12:00 Business	11:15-12:00 Sport	11:15-12:15 Creation
	New game, new rules, new asset classes: what are the trends to spot	What is the RE market forecast?	Creative session by Soon Soon Soon*
	14:00-14:45 Business & Design	14:00-14:45 Smart Cities	
	How can RE build inclusive cities and create new sources of growth?	Where are the investment opportunities?	
	15:15-16:00 Regulation	15:15-16:00 Smart Cities	15:15-16:15 Creation
	How can standards and regulation agencies help the RE finance industry transform development and investment strategies for the good?	Megacities of the future: how to handle global challenges in a context of a rapid urbanisation?	Creative session by Soon Soon Soon*
	16:30-17:15 Economics	16:30-17:15 Asia	
	How can private / public cooperation increase cities value and attractiveness?	How and where to invest in a continent of growth?	
	17:45-18:30 Economics	17:45-18:30 Asset	
	How do new economic models shake the RE market?	What are the asset classes emerging?	
18:30-19:30 MIPIM Awards Ceremony			

THURSDAY 16 MARCH

Salon Croisette (Palais 3)	Asset Class room (Palais -1)	Networking zone H&T (Palais -1)	Innovation room (Palais -1)	Majestic Hotel
8:30-10:00 US Breakfast* *Sponsor: AEM*				
	10:00-12:00 Logistics		10:00-10:45 Disruption	
	Why Greater Copenhagen is the growing hotspot within global logistics? *Sponsor: Copenhagen Capacity*		How to shift from big data to smart data? Part IV	
			11:00-11:30 IoT	
			How to turn ideas into actions? *Projects to be announced*	
			11:45-12:15 IoT	
			How to turn ideas into actions? *Projects to be announced*	
			12:30-13:00 IoT	
			How to turn ideas into actions? *Projects to be announced*	
				13:00-14:00 Events & Parties
				Lunch*
	14:00-14:45 Logistics		14:00-14:45 Disruption	
	How do new consumer behaviours reshape last mile delivery?		How to shift from big data to smart data? Part V	
	15:15-16:00 Hospitality		15:00-17:00 Innovation	
	Where are the new nuggets of the tourism industry?		How to rethink RE & generate innovative solutions? *Sponsor: Engie*	
	16:30-17:15 Hospitality	16:30-17:30 Logistics		
	How can investing in hotels create good returns?	FLASH MOB Networking event		
			17:45-18:15 IoT	
			How to turn ideas into actions? *Projects to be announced*	
	17:45-18:30 Hospitality		18:00-18:30 IoT	
	Is lifestyle a good bet for the next customers generation?		How to turn ideas into actions? *Projects to be announced*	

FRIDAY 17 MARCH

10:00-11:00 Design Conversation	Outstanding summary, vision for the future (New Deal (Palais 3))

8. 會議報名費

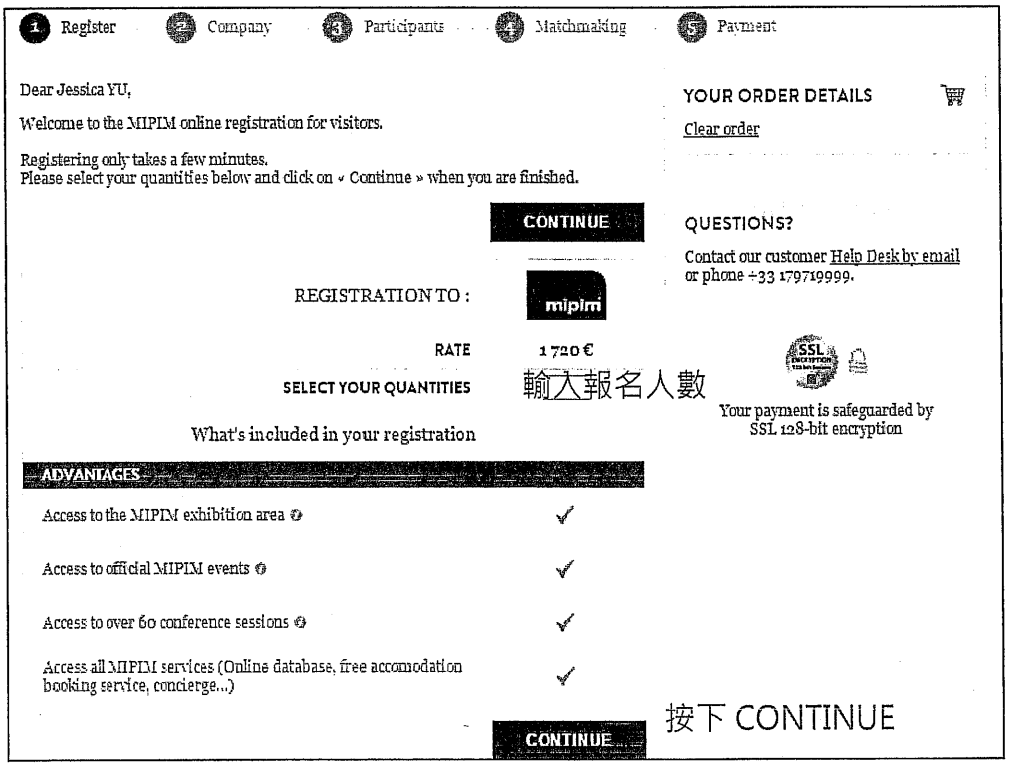
	早鳥優惠價(2017.02.22 前報名)	一般價(2017.02.23 起報名)
會議報名費	歐元 1,720/人(需在額外加稅)	歐元 1,890/人需在額外加稅)

9. 報名及付款步驟

步驟 1　進入報名網站(報名網站的網址：https://register.mipim.com/Loginnew.aspx)

步驟 2　填寫報名登記資料

步驟 3.：輸入報名人數。



步驟 4.：輸入報名單位資料及收據開立資料。

1 Register — 2 Company — 3 Participants — 4 Matchmaking — 5 Payment

Your company details

Please fill in your company information. This address will be used for the MIPIM Guide, Online Database and to send out badges to your participants.

* Company Name
Fill in your company name, or choose among the suggested results:
輸入單位英文名稱

clear company

Building, House, Floor, Unit

* Address
輸入單位英文地址

* Post/ Zip Code 郵遞區號 * City 城市

PO Box * State

* Country 國家
Select your country

* Phone Number
電話號碼

Fax Number

Website

VAT or Tax Number

PO Number

YOUR ORDER DETAILS

Clear order

mipim

1 MIPIM	1 720,00 €
TOTAL (excl. tax)	*1 720,00 €*

QUESTIONS?

Contact our customer Help Desk by email or phone +33 179719999.

SSL Encryption 128 bit Secure

Your payment is safeguarded by SSL 128-bit encryption

Billing details 發票開立資訊

I have a different billing address. This address will not be used in the 發票開立的地址，是否報名單位地址相同？ Guide.

Yes No 是？否？(需擇一勾選)

* Last Name: YU ✓ * First name: Jessica ✓

確認 Last Name、First Name、Work email 是否正確。

[redacted]

* Work email: fiabci.taiwan2013@gmail.com ✓ * Confirm work email: fiabci.taiwan2013@gmail.com ✓

[redacted]

Please note that this information is important in order to be listed on the Online Database. Reed Midem reserves the right to list or modify this information if this section is incorrectly/not completed.

* Your BUSINESS FIELDS
Choose one main BUSINESS FIELD
Choose more BUSINESS FIELDS if relevant
選擇業務範圍

* Your COUNTRIES OF INTEREST
Choose several COUNTRIES OF INTEREST if relevant
選擇個人專業興趣

* Mandatory information *表示為必填資料

< Back to registration

CONTINUE 按下 CONTINUE

步驟 5.：填寫報名者資料。

1 Register · 2 Company · 3 Participants · 4 Matchmaking · 5 Payment

SPECIFY PARTICIPANTS

Please note that participants should be listed in order of importance with the company. To change the order of participants, just drag and drop their names.

Registration fee
The MIPIM participant registration is non-refundable. It can, however, be transferred to another person within the same company and office, for a 100€ (+ VAT) transfer fee per registration.

PARTICIPANT #1

> COMPLETE PARTICIPANT DETAILS #1

按下 COMPLETE PARTICIPANT DETAILS #1

+ Buy another participant badge

<< Back to company

Personal Data collected by Reed MIDEM is used to fulfill requ[illegible] registration and promote our tradeshows. You may access, update or refuse for this data t[illegible] used by contacting us at: contact.cnil@reedmidem.com

就會出現以下的畫面

YOUR ORDER DETAILS

Clear order

mipim

1 MIPIM	1720.00 €
TOTAL (excl. tax)	*1720,00 €*

YOUR COMPANY INFORMATION

COMPANY

FIABCI-TAIWAN
11th Floor - Section 4
107 Nanking East Road
10580 TAIPEI
TAIWAN

PARTICIPANT #1

* Choose a product:
MIPIM 選擇報名的項目

Choose a participant from:
FIABCI-TAIWAN 確認報名者的就職單位

Alternatively, enter the participant's details below:

*Title 輸入報名者的性別稱呼

*First Name 輸入報名者的名

*Last Name 輸入報名者的姓

*Email 輸入報名者的 EMAIL

*Please confirm email 再次確認報名者的 EMAIL

*Job Title 輸入報名者的職稱

*Age (for internal purposes only) 輸入年齡

* Please specify the REAL ESTATE SECTOR(S) you work in
Please specify the REAL ESTATE SEC 選擇不動產專業項目

* Please specify your JOB FUNCTION
Please specify your JOB FUNCTION 選擇工作內容

_ I do not want my email to appear on the online database
選擇是否要在線上資料庫中公開您的 EMAIL

<< Cancel and go back

SUBMIT 按下 SUBMIT

* Mandatory information *為必填資料

+ Buy another participant badge

<< Back to company

Personal Data collected by Reed MIDEM is used to fulfill request for registration and promote our tradeshows. You may access, update or refuse for this data to be used by contacting us at: contact.cnil@reedmidem.com

TOTAL (excl. tax)	*1720,00 €*

YOUR COMPANY INFORMATION

COMPANY

FIABCI-TAIWAN
11th Floor - Section 4
107 Nanking East Road
10580 TAIPEI
TAIWAN

Modify

QUESTIONS?

Contact our customer Help Desk by email or phone +33 179719999.

Your payment is safeguarded by SSL 128-bit encryption

步驟 6.：填寫商業媒合的資訊。

1 Register · 2 Company · 3 Participants · 4 Matchmaking · 5 Payment

MATCHMAKING

We will help you find the right partners by sending you profiles of attendees who match your business needs.

Just let us know about your objectives and we will identify key professionals to meet at MIPIM!

PARTICIPANT 1 · Ms YU Jessica

1. Which real estate SECTORS are of interest to you?
– Select – 選擇感興趣的不動產行業

2. What kind of PROFILES are you looking to meet at MIPIM?
– Select – 你希望在 MIPIM 遇見什麼資訊

3. In which GEOGRAPHICAL ZONES do you wish to develop your business contacts and projects?
– Select – 你想開發計畫的地區

Back to participant

VALIDATE & CONTINUE

按下 VALIDATE & CONTINUE

skip this step >>

如果不想填寫商業媒合的資訊，請按下 skip this step

YOUR ORDER DETAILS

Clear order

mipim

1 MIPIM	1720,00 €
TOTAL (excl. tax)	*1720,00 €*

YOUR COMPANY INFORMATION

COMPANY

FIABCI-TAIWAN
11th Floor - Section 4
107 Nanking East Road
10580 TAIPEI
TAIWAN

Modify

PARTICIPANTS

步驟 7：進入付款程序。

1 Register · 2 Company · 3 Participants · 4 Matchmaking · 5 Payment

PROCEED TO CHECKOUT

Please review your order details in the right-hand column before proceeding to payment.

Have a promotional code? Please enter it below and click Redeem.

Promotional code REDEEM

HIGHLIGHT YOUR COMPANY

I would like to receive information about visibility and advertising offers

如果想要知道在 MIPIM Japan 刊登廣告的訊息，請勾選。

TERMS AND CONDITIONS 請勾選已經詳閱報名及付款條款。

I acknowledge that I have read and agreed to the general Terms and conditions applicable to the trade show (the "Rules") and that Reed MIDEM reserves the right not to accept my registration(s) should such registration(s) do(es) not fulfill the conditions set out in the Rules, and in particular article I.

Your payment is safeguarded by SSL, please select your form of payment below

請勾選欲採用付款的信用卡類別。

VISA · PayPal

We also accept bank wire-transfer

按下 PROCEED TO PAYMENT PROCEED TO PAYMENT

YOUR ORDER DETAILS

Clear order

mipim

1 MIPIM	1720,00 €
TOTAL (excl. tax)	*1720,00 €*
	172,00 €
TOTAL AMOUNT	1892,00 €

YOUR COMPANY INFORMATION

COMPANY

FIABCI-TAIWAN
11th Floor - Section 4
107 Nanking East Road
10580 TAIPEI
TAIWAN

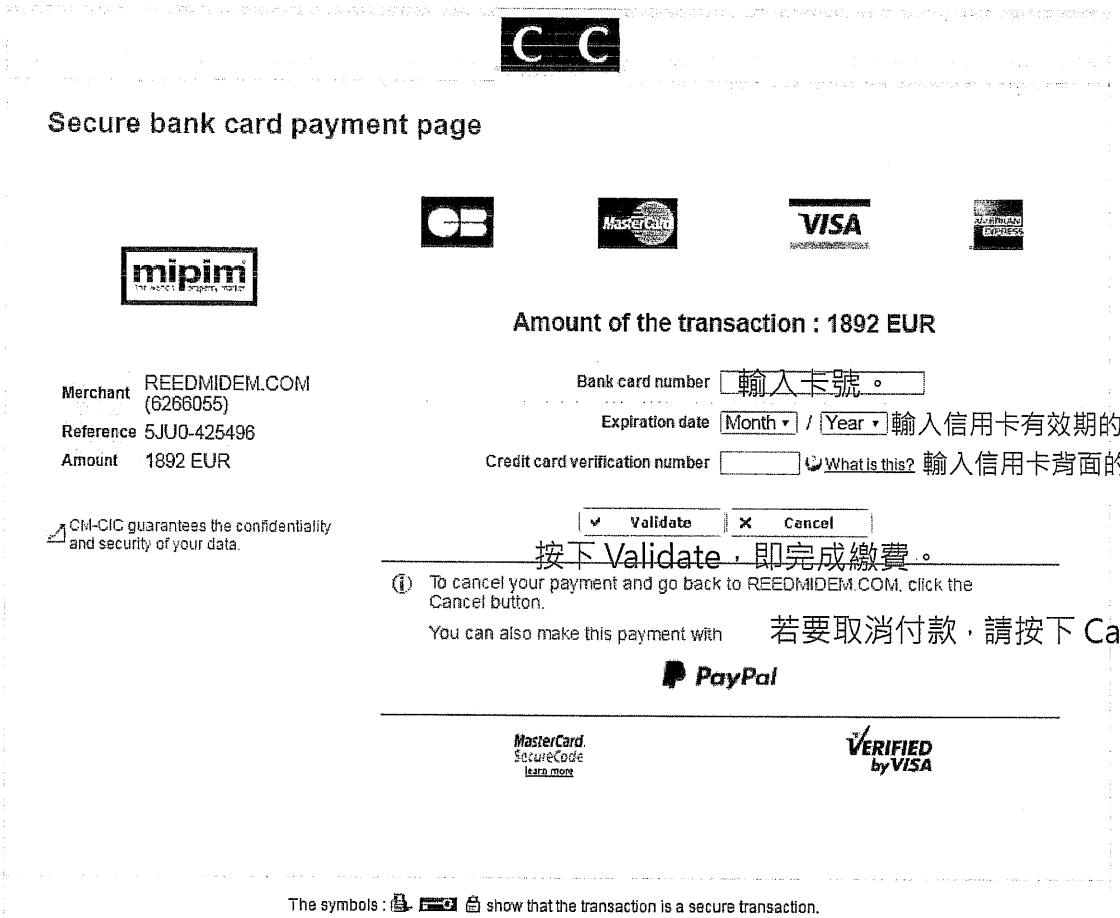
Modify

PARTICIPANTS

#1 YU Jessica

Modify

步驟 8.：輸入信用卡資訊。



以上。